



**HM GOVERNMENT OF GIBRALTAR**  
**Ministry of Tourism, Public Transport and the Port**  
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## **PRESS RELEASE**

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### **NEW TOURS FOR CRUISE SHIP PASSENGERS**

As a result of the Government's strategy to increase the range of tours offered to cruise ship passengers and thereby attract more calls to Gibraltar, a new tour is being offered to coincide with the next call by "Ocean Countess" on 4<sup>th</sup> October. The exclusive tour, called Gibraltar Delights and Mayor's Parlour, ends with a visit to the City Hall where His Worship the Mayor will host a reception for passengers. This will give the opportunity to a maximum of 90 passengers to meet the Mayor and learn first-hand about the history of the Mayoralty and of the City Hall.

Her Majesty's Government has now established closer working relationships with senior cruise line management and will be holding regular meetings with them in the United Kingdom.

During the last visit to the UK by the Minister for Tourism, Public Transport and the Port, the Hon Neil Costa, met with 8 of the major cruise line directors. It was at this meeting that he suggested to Cruise and Maritime Voyages an exclusive tour for its passengers.

With the collaboration of the Gibraltar Tourist Board and the Office of the Mayor, it has been possible to put this tour together, which could subsequently be made available to other cruise companies.

“This new tour proves that Gibraltar can easily facilitate tailor made solutions for our cruise ship customers, depending on their demands,” said the Hon Neil Costa, Minister for Tourism, Public Transport and the Port. “Together with the shore excursion agents, we continue to work on new products so as to enhance the visitor experience of our cruise passengers.”